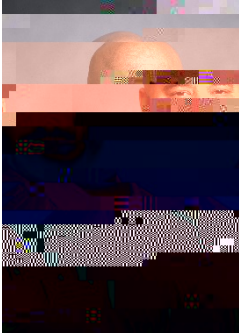


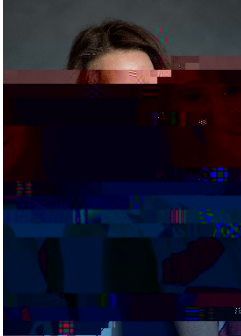
Kennesaw State University

Coles College of Business

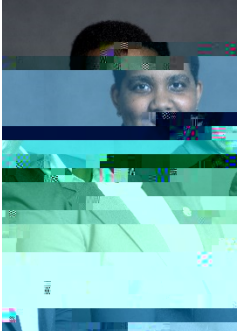
Doctor of Philosophy ] v



Michael Morgan  
Marketing



Kathryn Nicewicz  
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Jennifer Riley  
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Simona Womack  
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