

## BUSA Career Conversation Resource Document

### Purpose:

- Provides insight that may help you determine if the reality of a prospective career path fits your strengths, interests, and abilities
- Discover more about a specific company/organization
- Purely explorative and not intended for pursuit of a specific job

### Benefits:

- Gain realistic, clarifying perspective of a prospective career path
- Connect with a practicing professional
- Bolster confidence in advance of the high-pressure situation of an actual job interview

### Process:

1. Identify a professional\* in a career field of interest to you. Contrary to popular belief, most professionals are honored to talk with current students about their experiences, especially KSU alumni.

*\*All BUSA 3150 and BUSA 4150 students: Read the Flight Academy instructions for this activity carefully. Your course is major-specific and your instructor may have unique requirements for who you interview and/or the number of interviews you must conduct.*

*All 4150 students: You must choose a professional that is currently in the specific position you have identified as your career goal.*

2. Research the position and organization to identify why you are contacting them.

Within 24-48 hours, send a thank you note. Emails are acceptable, not text.

What questions do you have for this professional? Here are some ideas...

- a. How did you get started in this field?
- b.